STRATEGIC PLAN

Library and Museum
Truman State University

The purpose of this strategic plan is to identify future directions for the library and museum at Truman State University. There are two major forces driving change in academic libraries: the growth in digital content and services accompanied by a decline in print publishing; and changes in student and faculty use of information and library resources. The plan is developed in the context of these forces and the university's mission, vision, strategic plan, and initiatives identified at the annual summer planning workshops. The plan covers the library and some aspects of the museum; although the museum will need its own strategic plan as its programs grow and develop.

This is a high level plan that will be accompanied by annual action plans that document specific projects, responsibilities, and timelines.

A. DIGITAL SERVICES AND CONTENT

Redefine the library's role as a provider of digital services and a curator of digital content

- The library will play a growing role in curating digital content.
- Continue the migration from print to digital collections.
- Support digital humanities and digital scholarship projects in all phases: design, execution, and preservation.
- Provide library support for existing and emerging areas of technology intensive teaching and learning.
- Increase attention, training, and involvement with the campus on licensing and copyright issues.
- Weigh access to and ownership of digital content and relevant licensing, copyright, and preservation issues.
- Evaluate use of the library's digital content.
- Analyze budget and cost implications of a high commitment to digital content.

B. STUDENT, FACULTY, AND COMMUNITY SERVICES

Make connections with students and faculty in order to meet their academic needs and ensure their success. Re-define the library as a resource/laboratory that offers students valuable career and work experience in addition to academic support.

- Identify emerging services and technologies the library can provide to students and faculty. Cooperate with Learning Technologies and ITS in this area.
- Find specific ways for the library to help Truman achieve President Paino's four initiatives and the strategic goals of the university.
- Increase experiential learning opportunities (e.g., internships and practica) for students.
- Deliver programs that draw on the academic and cultural strengths of the library and museum.
- Evaluate options for credit and non-credit, face-to-face, and technology delivered library instruction and information literacy programs, e.g., RAP sessions and LIB 111 classes.

C. LIBRARY LEARNING ENVIRONMENT

Redevelop and repurpose library space to serve changing needs.

The proposal that the library and information technology staff made in 2010 for developing a Learning Commons in the library is still a goal. Implementation of the Learning Commons will drive a new approach to student and faculty services by the library and information technology staff.

- Implement a Learning Commons and include other campus support services as part of a planning and space redesign process.
- Provide a variety of student study space with the following characteristics: quiet; single; group; collaborative; laboratory; and experimental.
- Utilize local and regional storage to free up library space for high use/high impact activities.

D. REALLOCATE RESOURCES

Reposition library staff, expertise, tools, resources, and structure to serve Truman's teaching and learning mission in the digital era. Maintain a strong focus on the needs of the university.

- Library Special Collections and Museum collections and facilities will play larger roles in serving teaching, learning and research at Truman.
- Review current collection development practices in light of increased digital content.
- Review how the library provides instructional services in light of student needs, library staff time commitment in this area, and changes due to new technologies.
- Identify general and specific funding opportunities for donors to support the library.
- Redefine and redirect staff positions to support initiatives in digital services and content
  - Implications for staff, jobs, team-based approaches to work
  - Implications for the traditional library organization

E. LARGE SCALE COOPERATION

Leverage membership in MOBIUS and other organizations to increase library development beyond the basic functional library system and current collection sharing agreements.

- Explore MOBIUS sponsored multi-institutional storage for **print** collections.
- Explore MOBIUS sponsored **digital** collections and services, including: cooperative collection development, storage, and preservation.
- Consider rejoining the Center for Research Libraries.

PLANNING RESOURCES

Background and resources for the strategic plan:

- Output from the library's strategic planning sessions.
- The four student related initiatives identified by President Paino at the August 2013 Fall Opening Assembly and SPAW: critical thinking; civic engagement; value-added and identification of desired learning outcomes; and experiential learning opportunities.
- The university's recent vision document and its strategic plan: *Truman by Design: A New Era of Opportunity.*
- Strategies identified in David W. Lewis's article, "A Strategy for Academic Libraries in the First Quarter of the 21st Century," *College & Research Libraries* 68:5 (September 2007): 418-434.
- The article entitled, "Thirty Trends Shaping the Future of Academic Libraries", *Learned Publishing* 26:1 (January 2013): 18-23. This article is derived from, "Redefining the Academic Library: Managing the Migration to Digital Information Services" a report of the University Leadership Council, 2011.