

TRU 110: Self & Society - Animals Make Us Human  
Fall 2022  
Library Exercise – 8/29/2022

1. Examine the following website

<https://www.peta.org/issues/animals-used-for-food/factory-farming/chickens/>

Evaluate the site according to the components of the RADAR test.

Review these components at

[http://library.truman.edu/Lib111/EvaluatingSourcesWorksheet\\_RADAR.pdf](http://library.truman.edu/Lib111/EvaluatingSourcesWorksheet_RADAR.pdf)

Relevance

Authority

Date

Appearance

Reason

What is your overall impression of the site's reliability?

2. Use *TruSearch* to look for academic articles in **peer reviewed journals** about cruelty to factory farm chickens that might support or disprove some of the claims from the website above.

Write out the search you used.

How many results did you find?

Provide the article title, journal title and date for one journal article about the chicken industry's treatment of chickens.

3. The Tyson Foods company has long endured criticism for its treatment of the chickens it uses in its products.

Use the Database Tab at <http://library.truman.edu>, then *Business Source Premier* to find the most recent *SWOT (Strengths, Weaknesses, Opportunities, Threats) Analysis* of this company.

Name one weakness of this organization.

4. Use Google to find a magazine, newspaper or blog article about Tyson's track record concerning animal cruelty.

Please provide the article title; periodical or blog title; and date for the article.