

Strategic Priorities for Pickler Memorial Library
2021-2025

1. ACADEMIC ENGAGEMENT AND DISCOVERY

Pickler Memorial Library serves as the “interdisciplinary hub” of the campus community, providing opportunities to connect across disciplines, explore the worlds of knowledge offered at a liberal arts and sciences university, and develop lifelong learning skills.

STUDENT SUCCESS AND RETENTION

Areas of Focus:

- Experiential Learning Opportunities
- Information Literacy and Digital Scholarship
- Collaborations and Partnerships
- Resource Expertise (subject liaisons, copyright, preservation)

2. THE LIBRARY EXPERIENCE

Pickler Memorial Library creates and maintains a variety of learning environments that are accessible, engaging, easily navigable, and responsive to users’ needs.

CREATING A SUPPORTIVE CULTURE

Areas of Focus:

- Access to Quality Informational Resources (print and digital)
- Study, Research, and Innovation Spaces
- Technology rich environments
- Virtual Library Experience (website and services) / Online Space

3. STEWARDSHIP OF RESOURCES

Pickler Memorial Library consistently evaluates its collections, services, and space in order to provide an environment that encourages academic achievement. Recognizing the value of a skilled staff and collections which support the curriculum, we strive to balance fiscal management with providing growth, development, and continued access to the library resources.

OPERATING EFFECTIVENESS

Areas of Focus:

- Collection Development, Preservation, and Access
- Staff Development and Support
- Assessment
- Facilities Management and Space Utilization

4. CULTURAL HERITAGE

Pickler Memorial Library's Special Collections and Museums department strives to acquire, preserve and make accessible items of historic interest. With a longstanding tradition at the University, we work closely with the campus community to provide unique and engaging learning opportunities which support the curriculum while also preserving the cultural memory

PRESERVING THE PAST AND ENGAGING THE FUTURE

Areas of Focus:

- Curation and Discoverability of Collections
- Preservation
- Experiential Learning Opportunities
- Research and Education

5. ADVANCING OUR MISSION

Pickler Memorial Library is an adaptable organization able to recognize new developments and respond accordingly to the ever-changing landscape of technology and information access. We identify strategic opportunities for advancing our mission to provide high quality educational resources and supportive learning environments for the campus community.

EXCELLENCE IN EDUCATION

Areas of Focus:

- Student Success and Achievement
 - Patrons as Creators
 - Digital Literacy
 - Curricular Resources for Academic Success
- Expanding Opportunities through Collaborations
- Fundraising and Donor Relations
- Workplace Culture